

COLLIN'S®

MEDIA RELEASE
For Immediate Release

COLLIN'S® OPENS AT GREAT WORLD TODAY – THE 10th RESTAURANT IN THE COMPANY'S GROWING PORTFOLIO



Clockwise from left (1- COLLIN'S® Mixed Grill, 2- Signature Grilled Chicken Chop, 3- Amatriciana)

SINGAPORE, 13 July, 2020 – As part of its expansion plan in Singapore, COLLIN'S® announces the opening of its 10th restaurant at Great World today. The restaurant team is set to welcome its first diner beginning at 11 a.m.

With its location in the newly refurbished Great World – convenient to Orchard Road and the upcoming Great World MRT Station on the Thomson-East Coast line in 2021, COLLIN'S® is easily accessible to shoppers and diners visiting the one-stop shop retail and lifestyle destination.

“As a company that is increasing our footprint, COLLIN'S® aims to continue serving our premium Western cuisine at great value to a wider audience of diners,” said CEO and Founder Collin Ho. “We are heartened by our diners’ support, which enables us to bring more of what they enjoy closer to them, especially with today’s opening at Great World.”

Amidst a warm, inviting ambience accentuated with wood finishing overhead and clean lines of design throughout the restaurant, diners can look forward to a newly launched menu that is widely popular for its extensive range of offerings. Highly recommended dishes on the menu include the Signature Grilled Chicken Chop, COLLIN'S® Mixed Grill, 35 Days Whisky Dry Aged Black Angus Ribeye, Button Shroom Escargot and Amatriciana.

As an opening offer that is valid until 30 July, 2020, diners may wish to order the Australian Premium Marbled Beef Striploin (200g) served with Lobster Ravioli at S\$26.60 (30 percent less than its usual price of S\$38). Both prices are subject to 10 percent service charge and 7 percent GST.

Dining reservations can be made through the website at <https://reservations.collins.sg/>

Address:

Great World
1 Kim Seng Promenade
#B1-106/107
Singapore 237994

Opening hours:

Daily: 11 a.m. – 11 p.m. (Great World)
(Last order at the restaurant: 10 p.m.)

Editor's Note: Signature Menu Items (annexe)

For media enquiries, please contact:

Michelle Chen
Assistant Marketing Manager
Mobile: +65 9695 5953
Email: michelle.chen@collins.sg

Michelle Wan
Director, Marketing and Communications
Mobile: +65 8139 7293
Email: michelle.wan@sfgroup.sg

About COLLIN'S®

Established in Singapore since 2012, COLLIN'S® is an award-winning F&B brand that embodies Chef Collin Ho's passion and humble mission to provide premium Western cuisine at great value for the masses. With 20 years of culinary experience in restaurants and five-star hotels under his belt, Chef Collin values his commitment to both quality and service. Winning the hearts of many since, COLLIN'S® now serves tens of thousands of diners from all walks of life and currently has 27 outlets across the different segments in Singapore and overseas, with presence in Jakarta, Indonesia; Phnom Penh, Cambodia; and most recently, Chong Qing, China.

At COLLIN'S®, we believe in keeping things fresh and exciting. Every creation is a testament of the brand's attention to detail, from thoughtful selection of premium ingredients to ensuring the dish is balanced and elevated to a higher level. Using the language of food, COLLIN'S® seeks to bring friends, families and loved ones closer as they gather and indulge in good food and company.

Awards & Accolades:

Winner – The Straits Times 2019 Fastest Growing Companies
Winner - Singapore Enterprise 50 Awards 2018
Winner - Singapore Prestige Brand Award 2018 (Established Brands)
Winner - Singapore Prestige Brand Award 2017 (Promising Brands)
Winner - Singapore Prestige Brand Award 2017 (Most Popular Promising Brand)

For more information, please visit www.collins.sg



CollinsGrille.sg

COLLIN'S® Restaurants:

- Marina Square #01-204/205 Tel: (65) 6264 6228
- Jubilee Square #01-07 to 10 Tel: (65) 6452 5887
- Cineleisure Orchard #B1-08/09 Tel: (65) 6732 0773
- NorthPoint City #01-113/114 Tel: (65) 6481 9036
- Changi Airport Terminal 3 #03-21 Tel: (65) 6242 3601
- Westgate #01-05 Tel: (65) 6256 7863
- Funan #01-15 Tel: (65) 6970 1626
- Paya Lebar Quarter #B1-01 Tel: (65) 6970 2195
- NEX #B1-27 Tel: (65) 6514 5632
- Great World #B1-106/107 Tel: (65) 6235 6403

Annexe

COLLIN'S® Signature Menu Items

1. **Signature Grilled Chicken Chop – S\$15**
Spaghetti Aglio Olio, Corn Cob, Mesclun Salad with a choice of Mushroom Sauce/Barbecue Sauce/Black Pepper Sauce
2. **COLLIN'S® Mixed Grill – S\$20**
Succulent grilled selection featuring Chicken Chop, Summer Kabana Pork Sausage, Pork Chop served with Seasonal Vegetables, Mushroom Potato Au Gratin, Pesto Cream Sauce and Black Pepper Sauce
3. **35 Days Whisky Dry Aged Black Angus Ribeye (250g) – S\$45**
200 days' Grain Fed Ribeye, Whisky Dry Aged till Smoky and Flavourful. Served with Seasonal Vegetables, Mushroom Potato Au Gratin, Pesto Cream Sauce and Black Pepper Sauce
4. **Button Shroom Escargot – S\$13**
Garlic-Herb Butter and Garlic Bread
5. **Amatriciana – S\$14**
Spaghetti, Bacon, Cherry Tomato, Summer Kabana Pork Sausage, Shaved Pecorino Cheese, Chilli Padi in Tomato Herb Sauce

All prices are subject to 10 percent service charge and 7 percent GST.